



Patient Recruitment Strategies

Clinical Research Sites

The Center for the Study of Drug Development reported in 2013 that:

- 80+% of trials do not meet recruitment timelines
- 11% of sites fail to enroll a single patient
- 37% of sites under enroll
- 90% of delays in trial completion are due to sluggish patient recruitment

Patient recruitment is the primary revenue generator for clinical research sites. By increasing your trial recruitment rates you will generate greater revenue from your sponsors.

The Patient Recruitment for Research Sites program has been designed to deliver **proven methods that will boost the recruitment rate of your clinical research program.**

This course has been designed to provide comprehensive, performance based content blended with real world applications.

Course Contents:

1. Problem Recognition
2. Identifying and Describing Site level recruitment challenges
3. Overcoming Site Level recruitment challenges
4. Resources Allocation and Workload Assignments
5. Marketing your clinical research trial and site
6. Tapping into internal patient pools
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7. Collecting and leveraging local screening data
8. Choosing the right Study for your site

For more information on the Patient Recruitment for Research Sites course and more course offerings please visit www.Advantage-Clinical.com or contact us at:

Email: info@advantage-clinical.com

Telephone: 1-800-674-8802

. This course is part of our Organizational Subscriptions program.